Worldwide Online Gambling Revenue (€billion) **YEAR AMOUNT** 2008 16.9 2009 18.8

21.2

22.4

24.8

27.1

30.5

33.7

36.7

40.7

45.2

MARKET SHARE

40.31%

32.14%

6.12%

4.59%

3.57%

13.27%

6,00%

4%

9%

5%

14.1%

24.1%

23.2%

24.3%

23.3%

11.3%

£M

174,49

52,12

274,28

99,25

315,67

2 094,71

111,09

GGY

2239,00

4230,76

4725,20

5476,09

5633,21

Online Gambling Statistics

Global Online Gambling Market Share 2017	
REGION	MARKET SHARE
Europe	52.9%

2010

2011

2012

2013

2014

2015

2016

2017

2018

Asia/Middle East 27.1% North America 11.7% Oceania 6.1% 1.3% Latin America & the Caribbean **Africa** 0.9%

Most Popular Online Gambling Activities

in the EU 2017

ACTIVITY

Casino

Poker

Bingo

Lottery

Poker

Bingo

Other

GAME

Blackjack

Card Game

Peer to Peer

Table Game

PERIOD

Apr 2014 - Mar 2015

Apr 2015 - Mar 2016

Apr 2016 - Mar 2017

Apr 2017 - Mar 2018

Oct 2018 - Sep 2019

Roulette

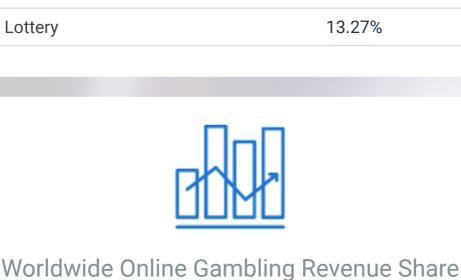
Slots

Other

State Lottery

Sports Betting

Other/Skill Gaming



MARKET SHARE ACTIVITY Sports Betting 50% Casino 26,00%

by Types of Gambling 2017





UK Remote Betting, Bingo & Casino GGY (£m)

Sources:

https://www.gamblingcommission.gov.uk

https://www.egba.eu/resources/statistics/

https://www.marketresearchfuture.com/

Created by: online gambling.com

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