

Online Gambling Statistics

Worldwide Online Gambling Revenue (€billion)

YEAR	AMOUNT
2008	16.9
2009	18.8
2010	21.2
2011	22.4
2012	24.8
2013	27.1
2014	30.5
2015	33.7
2016	36.7
2017	40.7
2018	45.2



Global Online Gambling Market Share 2017

REGION	MARKET SHARE
Europe	52.9%
Asia/Middle East	27.1%
North America	11.7%
Oceania	6.1%
Latin America & the Caribbean	1.3%
Africa	0.9%



Most Popular Online Gambling Activities in the EU 2017

ACTIVITY	MARKET SHARE
Sports Betting	40.31%
Casino	32.14%
Poker	6.12%
Bingo	4.59%
Other/Skill Gaming	3.57%
Lottery	13.27%



Worldwide Online Gambling Revenue Share by Types of Gambling 2017

ACTIVITY	MARKET SHARE
Sports Betting	50%
Casino	26,00%
Poker	6,00%
Bingo	4%
State Lottery	9%
Other	5%



Online Gambler's Age (UK 2018-19)

AGE GROUP	PERCENTAGE OF AGE GROUP
16-24 years	14.1%
25-34 years	24.1%
35-44 years	23.2%
45-54 years	24.3%
55-64 years	23.3%
65+ years	11.3%



Online Casino GGY by Game Type (UK 2017-18)

GAME	£M
Blackjack	174,49
Card Game	52,12
Other	274,28
Peer to Peer	99,25
Roulette	315,67
Slots	2 094,71
Table Game	111,09



UK Remote Betting, Bingo & Casino GGY (£m)

PERIOD	GGY
Apr 2014 - Mar 2015	2239,00
Apr 2015 - Mar 2016	4230,76
Apr 2016 - Mar 2017	4725,20
Apr 2017 - Mar 2018	5476,09
Oct 2018 - Sep 2019	5633,21

Sources:

<https://www.gamblingcommission.gov.uk>

<https://www.egba.eu/resources/statistics/>

<https://www.statista.com/>

<https://www.marketresearchfuture.com/>

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